

TED Talk Evaluation Rubric

Below are list of several qualities of an accomplished public speaker. As you prepare to present your own ideas to a large group, pay attention to how others share their ideas. Evaluate the following TED talks and begin to consider what you need to work on and refine for your future public speaking endeavors. These criteria will be used to evaluate your final presentation.

In the boxes provided, rank each area and make notes on the specifics of why you rate it how you do.

5=excellent, 4=good, 3=nothing special, 2=needs a lot of work, 1=unsatisfactory or missing

Speaker and talk title:	professional appearance: 1) business casual clothing choice, 2) groomed	expression: 1) uses precise, clear language. 2) employs mature tone 3) expresses excitement about topic, 4) engages with audience--gesticulation, tone, use of questions, 5) shows clear sense of ownership of content, 6) be the expert!	facial expression and eye contact: 1) appears natural and comfortable, 2) connects to tone, 3) consistently looks at audience, 4) does not rely on visual or notecards heavily.	gesture, movement and posture: 1) natural, comfortable use of space and body, 2) keeps both feet on ground, 3) uses hands to reference visuals and gesture to audience when applicable.	use of visuals: 1) doesn't over-rely on visuals, 2) very light use of text, illustrative, supportive, not redundant, 3) visuals smoothly integrated into presentation.	content: 1) thoroughly developed, 2) appeals to reason (logic), 3) credible claims with clear evidence, 4) enlightening and new information, 5) relevant to audience, 6) not too long and drawn out
