20% Time Project-Instructions for "The Pitch"

The following are the instructions for what you must include in your 20% Time Project Pitch and the criteria for which your pitch will be assessed.

The Pitch

The idea of the "pitch" comes from the business world and is know as the "elevator pitch" due to the amount of time one usually gets to pitch an idea, the length of an elevator ride. It is used to spark interest in your idea and should last no longer than 30 seconds. It is important that you know your topic and can communicate your ideas clearly. You will apply this type of presentation to your 20% Time Project.

The purpose of your project pitch is to give any type of audience an insight into your project plan. Below you will find a planning guide that tells you what information should be included in your project pitch and approximately how long it should take to express all the components of your pitch. You may need to do some initial research into your topic so you can clearly understand all the components of your project.

Directions:

Fill out the planning guide. Your pitch should include all the components of the planning guide. You may use 3 power point or google slides for your presentation. Then practice, practice, and practice. Practice in the mirror to friends and family. The more comfortable you are giving the pitch, the easier it will be. On the day of your pitch, you may use a 3x5 card, but you Ш sł b

<u>P</u>

	be able to have good eye contact with your audience. It's only 30 seconds, you can do this! After 30 seconds, you wi off so don't go over.
<u>lanni</u>	ng Guide:
1.	What is your project?
2.	Why did you choose this for your project?

3. How does your project choice answer the essential question- "How Will You Enhance Your World?"

5. How will you measure your progress tow	ards your (goals?
itch Rubric requirements: Did you	yes	no
	yes	no
requirements: Did you	yes	no
requirements: Did you explain/define your project?	yes	no
requirements: Did you explain/define your project? explain why you chose this project? explain how you will answer: "How will you	yes	no
requirements: Did you explain/define your project? explain why you chose this project? explain how you will answer: "How will you enhance your world?"	yes	no

4. What are your goals or expected outcomes?